Alessio Ascione



AI & IT SPECIALIST

Overthinker | AI Guy | Perspective Hacker | Insomma, quello che smanetta con ChatGPT

alessioascione.job@gmail.com · linkedin.com/in/alessio-ascione · alessioascione.com

~/about

AI & IT Specialist with a background in Project Management, Trade Marketing, Data Analysis, and Business Process Optimization, combining business expertise with hands-on experience in Artificial Intelligence and automation. Since 2022, I have been exploring and applying AI, LLMs, Agentic AI, and automation tools to solve real-world business challenges, improve productivity, and streamline processes. I enjoy bridging business and technology: understanding how a company works, identifying opportunities for improvement, and turning them into effective technology-driven solutions.

~/work

FederFARMA.CO

Sales & Marketing Project Manager (Trade Marketing) · June 2024 - August 2026

- Coordinated Sales & Trade Marketing projects across marketing, sales, and external suppliers.
- Analyzed sell-out data using Excel, Power Query, and AI to support commercial decision-making.
- Implemented AI-powered tools and automation to optimize business processes and increase operational efficiency.

Groupauto Italia

AI & IT Specialist · September 2026 - present

- **AI & Automation:** identifying and implementing AI-driven solutions to improve business processes and productivity.
- **AI Facilitation:** supporting teams in adopting AI tools, methodologies, and practical use cases.
- **Digital Innovation:** prototyping micro-applications and automations across AI, IT, and business workflows.

~/ai_journey · since 2022

up to –50%

processing time with my AI workflows

- Developed AI workflows and automations, reducing manual work and errors.
- Applied Prompt Engineering to support commercial and marketing activities.
- Developed Python scripts for document automation and data management.

~/lab TrashPanda

Designed and developed an AI-powered tool for analyzing and understanding messy digital folders. It combines automated file analysis, rule-based processing, and LLM-based review to generate personalized cleanup recommendations and a visual Digital Health Report. An experiment in Agentic AI, LLM workflows, automation, and AI-powered product design, from concept and UX to technical implementation.

~/inventory

Claude Code · Agent Skills · MCP · TypeScript · Node.js · Python · JavaScript · HTML & CSS · GitHub · Firebase · Cloud Functions · Cloudflare · Google APIs · Agentic Workflows · Prompt Engineering · Data Analysis

blue = AI · violet = build · lime = cloud · coral = method

~/ale.wiki

- High School Diploma, Information Technology & Telecommunications
- Erasmus+ "Diving into AI"
- "Influencer of Your Life": first place with my team

- Anthropic · Agent Skills ↗
- Anthropic · Claude 101 ↗
- Ninja · AI Marketing ↗

- Italian: native
- English: B2
- Spanish: A2

~/lab GiornalAIo

giornalaio.dev

Created and run GiornalAIo, a daily AI gazette in Italian laid out like an old newspaper. Every morning a newsroom of AI agents collects public feeds, writes the summaries and the editorial with Claude, illustrates each story with an AI-generated engraving and publishes a new issue, with a reliability score and a source link for every story. A hands-on experiment in agentic workflows on a real, daily product.

Autorizzo il trattamento dei miei dati personali ai sensi del D. Lgs. 196/2003 e dell'art. 13 del GDPR (Regolamento UE 2016/679) ai fini della ricerca e selezione del personale.